­­­

**SONNY WILLIAMS**

**BUSINESS / MARKETING GRADUATE**

TENACITY

*I have the ability and aptitude to take a project and run with it. My educational background has taught me that most problems can be solved with research.*

APTITUDE

*I’m a hard worker who won’t stop until I’ve secured a position in Marketing. Getting hired is when the hard work and learning really starts.*

CREATIVITY

*I’ love a good idea, no matter how long it takes to brainstorm!*

*CUSTOMER SERVICE*

*EXCELLENT COMMUNICATION*

*TIME MANAGEMENT*

*INITIATIVE*

*EXECUTIVE PRESENTATIONS*

*MS OFFICE*

*SPEED TYPING (100 wpm)*

*POWERPOINT PRESENTATIONS*

*MAILCHIMP*

*GOOGLE DOCS / DRIVE*

**SKILLS**

FIVERR *2021*

*Freelance*

Provided UK businesses with copywriting and social media services, to date I have completed 28 assignments with an average star rating of 4.7 / 5.

BRIGHTON HIGH SCHOOL *2015*

*Head Prefect*

Selected from more than 200 pupils in my year group to be Head Prefect.

**EXPERIENCE**

BUSINESS – 2.1 BA (Hons) *2017 – 2021*

*University of Bristol*

Having spent the past 4 years at University I have built a broad understanding of commercial business processes, finance, marketing, HR and legal aspects related to running a business.

Marketing stood out for me as an area to develop further, to explore this area myself and two classmates took the initiative to launch freelance gigs on Fiverr to explore and build first-hand knowledge on paying commercial contracts.

A-LEVELS – ENGLISH (A) | LAW (A) | DESIGN (B) *2015 – 2017*

*Brighton College*

GCSEs – Achieved 9 - (A to C) *2010 – 2015*

*Brighton High School*

**CHARACTER TRAITS**

**EDUCATION**

Address: New Jersey, USA

Telephone: + (01) 234 567 890

Email: sonny.w@emails.com

LinkedIn: in/sonnyw

**CONTACT INFO**

**PROFILE STATEMENT**

I am an organised, creative and highly efficient Business and Marketing Graduate. Passionate about all aspects of marketing I am a highly capable and confident individual who is happy to get stuck in and hit KPIs. I love the challenges that working within a marketing role brings and am always looking for ways to listen, develop and improve as well as offer up creative suggestions.